



THE ROLE OF RADIO AND TV IN PEOPLE LIFE

The aims

- 1. To tell about different kinds of Mass Media.**
- 2. To show the advantages and disadvantages of different Mass Media.**
- 3. To make all teenagers believe that the media brings people closer to each other.**
- 4. To show the difference of Press in Russia and in the UK.**

What is the Media?

Information is any kind of event that affects the state of a dynamical system. In its most restricted technical sense,

it is an ordered sequence of symbols. As a concept, however, information has many meanings. Moreover, the concept of information

has many meanings. Moreover, the concept of information is closely related to notions of constraint, communication, control, data, form, instruction, knowledge, meaning, mental stimulus,

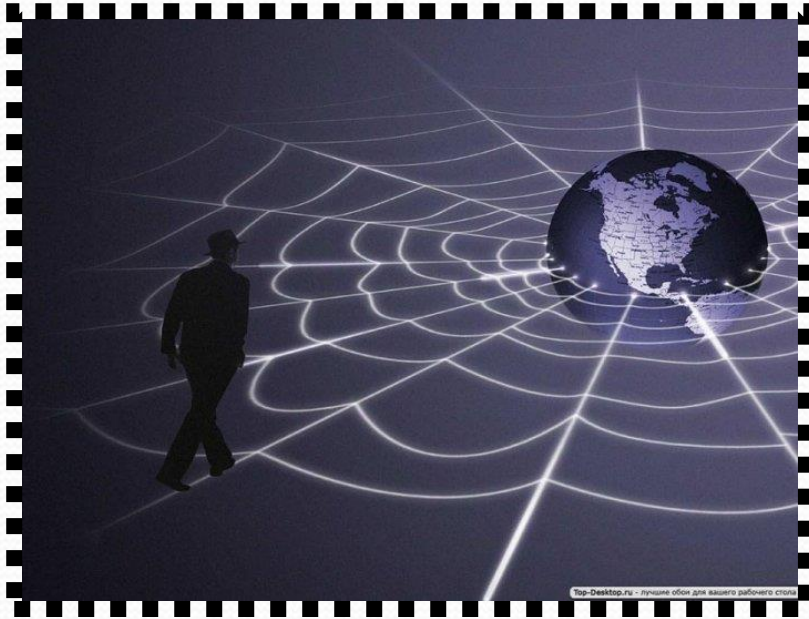
Pattern? perception? and representation.

Television



Television (TV): The etymology of the word reveals it is derived from mixed Latin and Greek origin, meaning "far sight": Greek tele (????), far, and Latin visio, sight (from video, vis- to see, or to view in the first person). Now it refers to a telecommunication medium for transmitting and receiving moving images that can be monochromatic (shades of grey) or multicolored. Images are usually accompanied by sound. "Television" may also refer specifically to a television set, television programming, television transmission.

The Internet

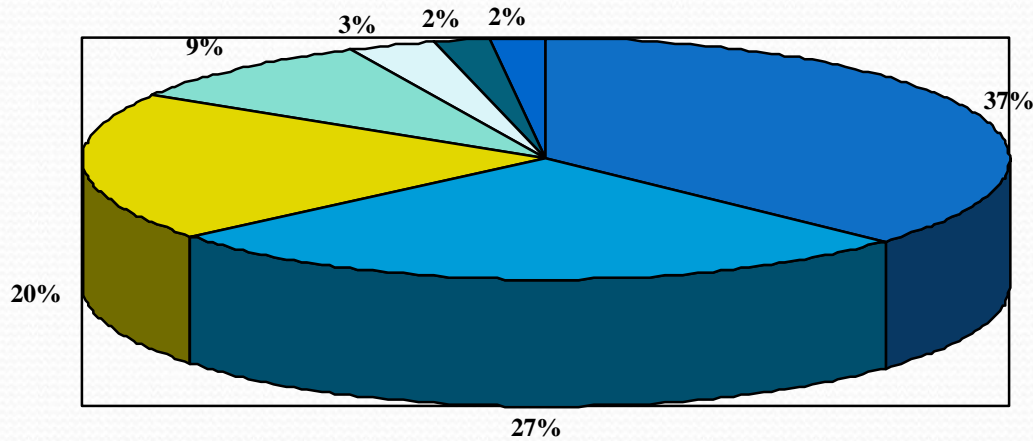


The Internet is called the network

The Internet is a global system of interconnected computer networks that use the standard Internet Protocol Suite (TCP/IP) to serve billions of users worldwide. It is a network of networks that consists of millions of private, public, academic, business, and government networks, of local to global scope, that are linked by a broad array of electronic, wireless and optical networking technologies. The Internet carries a vast range of information resources and services, such as the inter-linked hypertext documents of the World Wide Web (WWW) and the infrastructure to support electronic mail.



World Internet Users



- Asia
- Europe
- North America
- Latina America
- Africa
- Middle East
- Oceania/Australi



Radio

Radio is the transmission of signals by modulation of electromagnetic waves with frequencies below those of visible light. Electromagnetic radiation travels by means of oscillating electromagnetic fields that pass through the air and the vacuum of space. Information is carried by systematically changing (modulating) some property of the radiated waves, such as amplitude, frequency, phase. When radio waves pass an electrical conductor, the oscillating fields induce an alternating current in the conductor. This can be detected and transformed into sound or other signals that carry information.



Inventor of radio



Alexander Popov was the first inventor of radio

Beginning in the early 1890s he conducted experiments along the lines of Heinrich Hertz's research. In 1894 he built his first radio receiver, which contained a coherer. Further refined as a lightning detector, it was presented to the people on May 7, 1895—the day has been celebrated in the Russian Federation as "Radio Day".

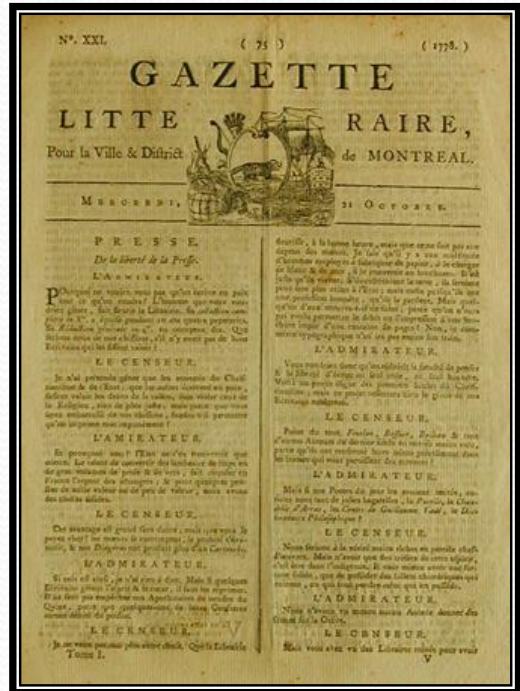




Newspapers



Newspaper is a paper printed and sold usually daily or weekly with news, advertisements etc.



The first newspaper appeared in the 15 th century, soon after the invention of the printing press



The UK Newspapers



In Great Britain there are no official control over the newspapers. The government does not exercise any official control over the newspapers industry and most of the English newspapers are very proud of their peculiarities, their individual styles.

And although every newspaper has a definite profile, they can be classified into two main groups: quality «Daily Express», «Daily Mirror», «The Sun» and popular newspapers «The Times», «The Daily Telegraph».



Conclusion

All means of communication are very important in our life. We can't live without it. While listening to the radio or watching television people learn a lot about the life style in other countries.