

MANAGEMENT



Content

1. Definition
2. History
3. Basic functions
4. Basic roles
5. Management skills



Introduction

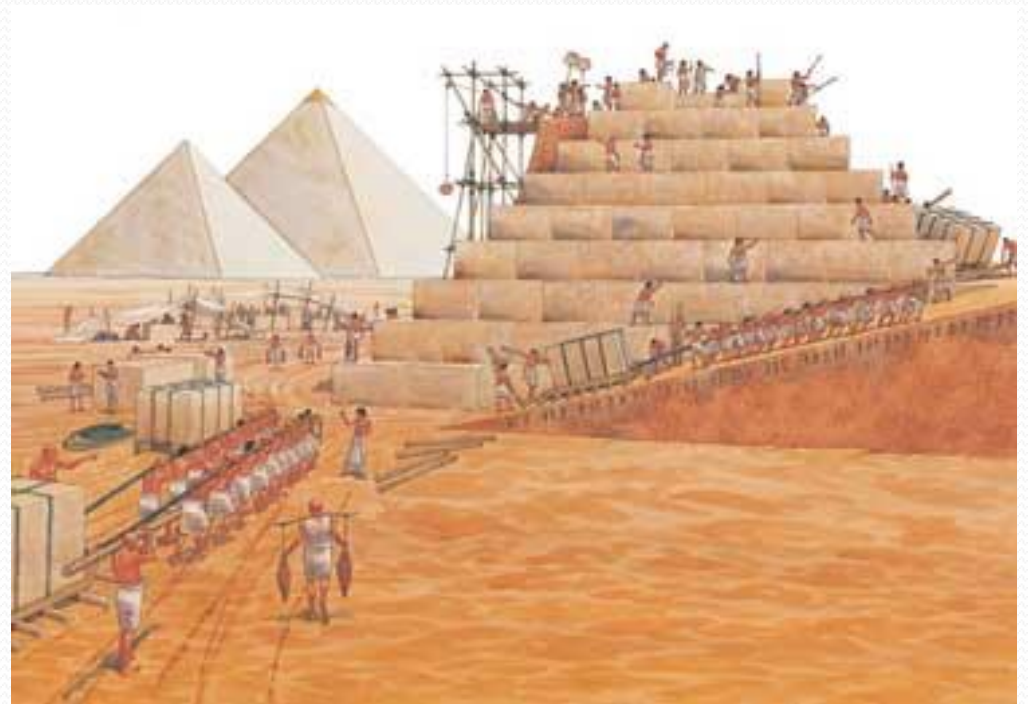
- **Management** in business and organizations means to coordinate the efforts of people to accomplish goals and objectives using available resources efficiently and effectively. Management comprises planning, organizing, staffing, leading or directing, and controlling an organization or initiative to accomplish a goal. Resourcing encompasses the deployment and manipulation of human resources, financial resources, technological resources, and natural resources.



History

- Difficulties arise in tracing the history of management. Some see it (by definition) as a late-modern (in the sense of late modernity) conceptualization. On those terms it cannot have a pre-modern history, only harbingers (such as stewards). Others, however, detect management-like-thought back to Sumerian traders and to the builders of the pyramids of ancient Egypt. Slave-owners through the centuries faced the problems of exploiting/motivating a dependent but sometimes unenthusiastic or recalcitrant workforce, but many pre-industrial enterprises, given their small scale, did not feel compelled to face the issues of management systematically.

Ancient Egypt



Basic Functions

Management for Artists The Functions of Management



Planning

Develop plans for every aspect of your business

Organizing

Gather all of the resources you will need to be successful

Staffing

Hire, train and reward your people

Directing

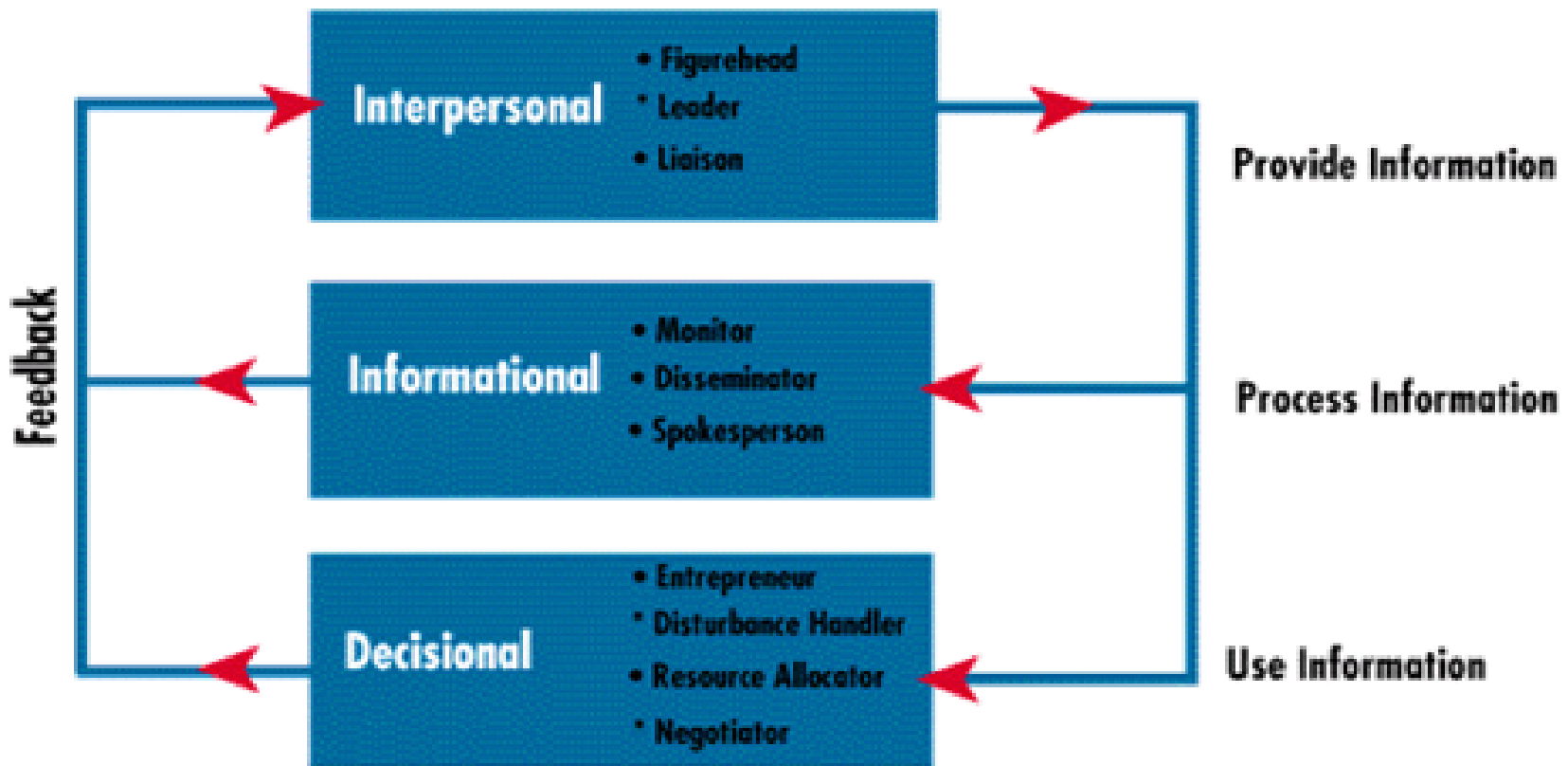
Supervise effectively and become a leader

Controlling

Monitor your progress and make changes as needed

Basic Roles

The Managerial Roles



* Indicates significant role for the supervisor

Management Skills

Management Skills Pyramid

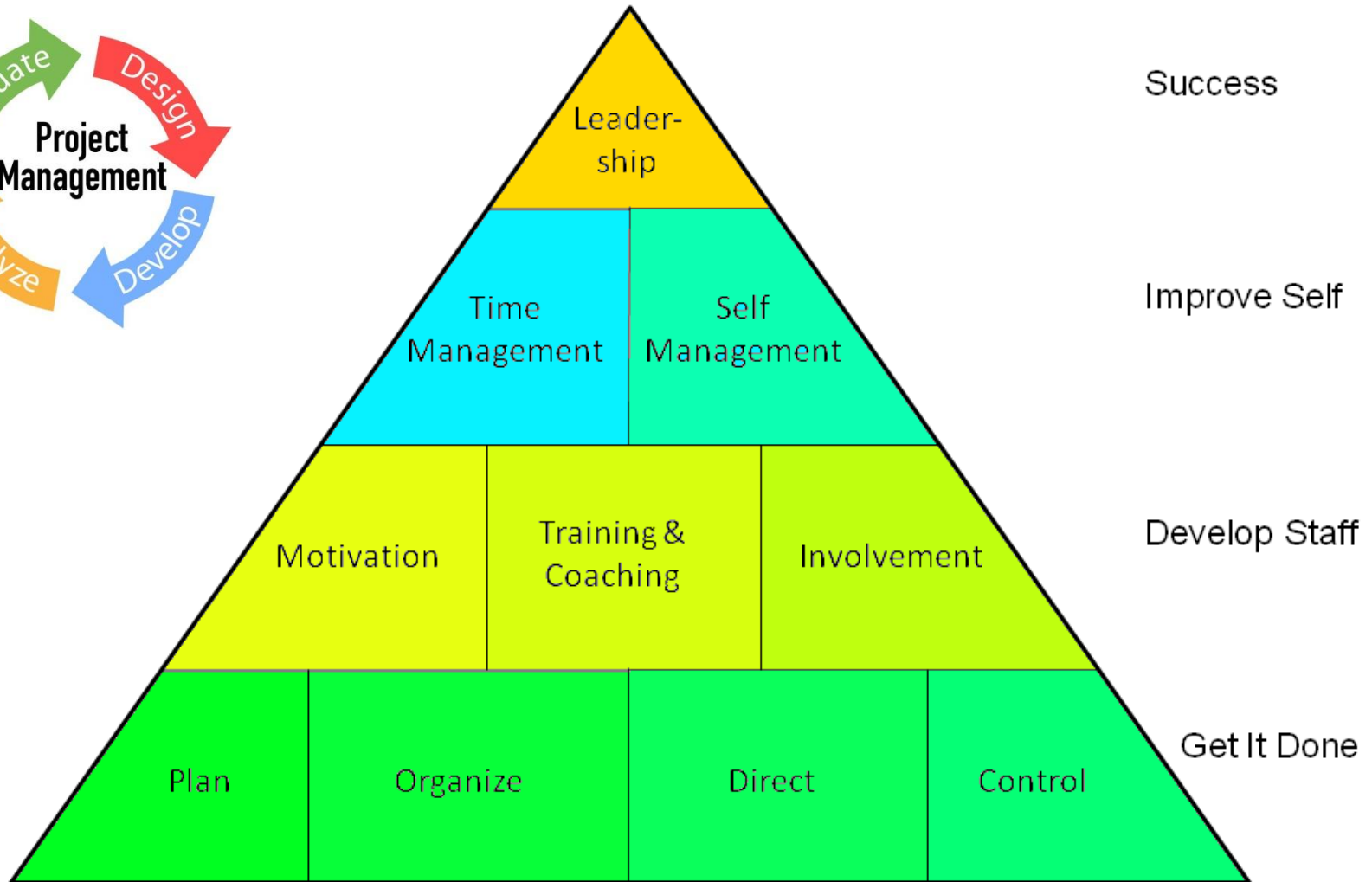




Illustration by Chris Gash





Thanks for attention!!!

