

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, leaving a large white central area. The shapes are layered, creating a sense of depth and movement.

# IDIOMS

# Idioms

An idiom is an expression whose meaning has little, often nothing, to do with the meanings of the words in the expression itself. You have to know its "hidden" meaning.

## AT A LOSS

- sell something and lose money

We were forced to sell the computers at a big loss.

# BUSINESS IDIOMS

## CALCULATED RISK

- an action that may fail but has a good chance to succeed

They took a calculated risk when they introduced a new computer screen to the market.

## NUMBER-CRUNCHER

- an accountant, someone who works with numbers

Our president is a good number-cruncher and understands about the finances of our company.

## HEADS WILL ROLL

- someone will be punished

Heads will roll when our boss learns about the money that we have lost recently.

## MEAN BUSINESS

- be serious

Our boss means business when he tells everyone to try and work harder.

## IN BLACK AND WHITE

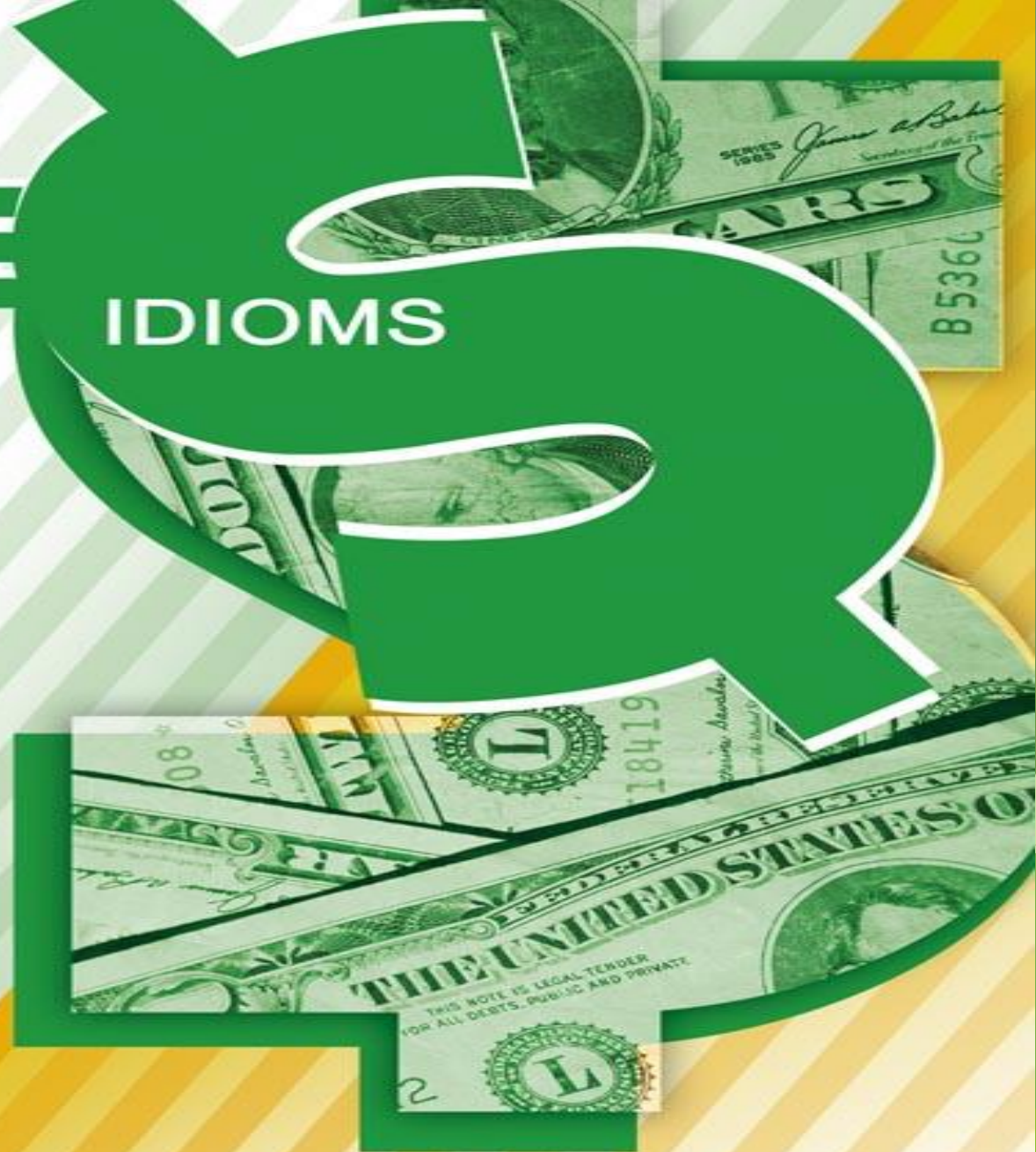
- in writing

The company refused to deal with the customer's complaints until they saw them in black and white.

## GAIN GROUND

- go forward, make progress

Our company has been gaining ground in our attempt to be the best in the industry.



# Idiom

*an expression that has a special meaning that is different from the ordinary meaning of each word*

**you're the apple of my eye**

*I think you're great*

**you're in the doghouse**

*you're in big trouble*

**it's the icing on the cake**

*it made a good thing even better*

**don't let the grass grow under your feet**

*don't wait or you could miss your opportunity*

**birds of a feather flock together**

*people who enjoy the same things, do the same things together*



lingvistov.com

# LET THE CAT OUT OF THE BAG

to share information that was previously concealed



# cost an arm and a leg

**Meaning: to be very  
expensive/cost a lot of money**

**Example: My new car cost me an  
arm and a leg.**