

The Story of Chairman and CEO of **facebook** Mark Zuckerberg

A large, three-dimensional white Facebook logo is mounted on a blue wall. The logo consists of a large 'f' followed by the word 'acebook' in a sans-serif font. The letters are thick and have a slight shadow, giving them a 3D appearance.

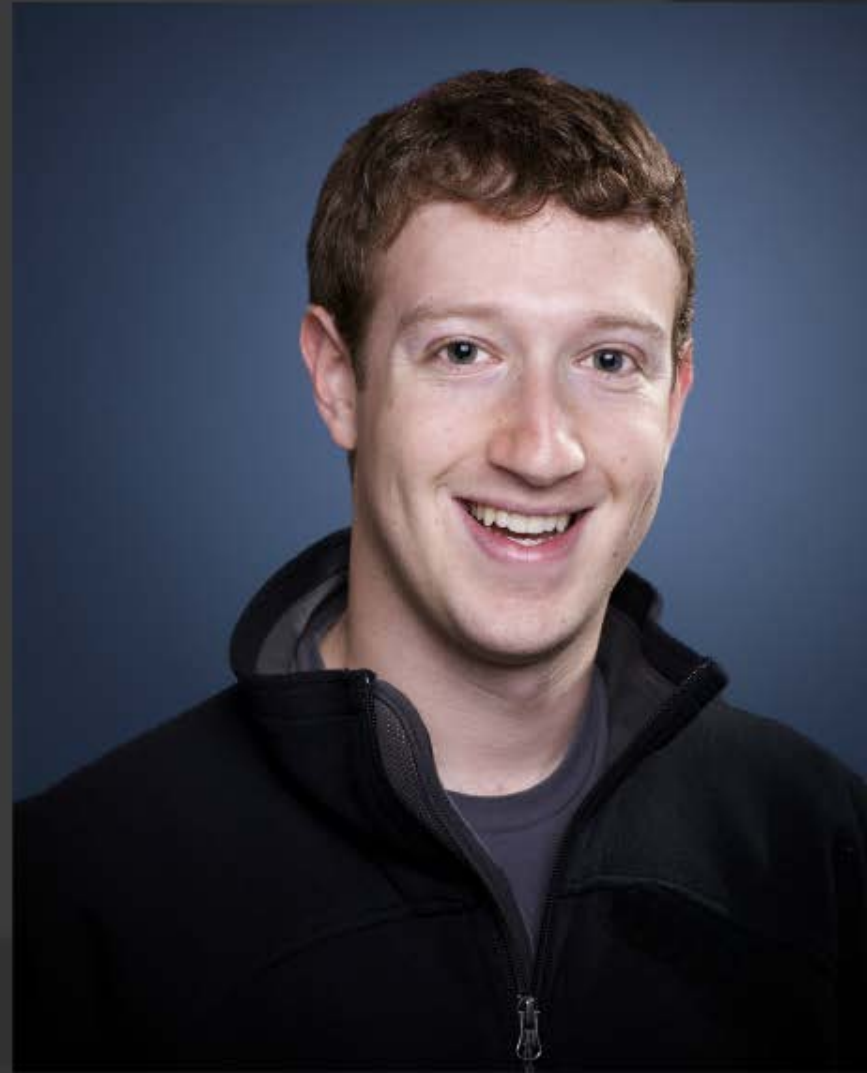
Mark Eliot Zuckerberg

Mark Elliot Zuckerberg

Entrepreneur, Computer Programmer,
Philanthropist Best known for:

Web entrepreneur,

Zuckerberg is the co-founder and
CEO of the social networking site
and one of the world's youngest
billionaires.



Early Life

- Early Life Born May 14, 1984 – White Plains, NY Son of Edward & Karen Zuckerberg His father is a dentist and mother, a physician Grew up in Dobbs Ferry, NY, with his three sisters, Randi, Donna, and Arielle Graduated from Phillips Exeter Academy was raised Jewish and has described himself as an atheist.
- Early Life He created a messaging program he named "Zucknet". His father used the program in his dental office. He built a music player called the Synapse Media Player that used artificial intelligence to learn the user's listening habits, Microsoft & AOL tried to purchase Synapse & recruit Zuckerberg, but he chose instead to enroll at Harvard University in September 2002 .

Life At Harvard

- Life in Harvard University He built a program called Course Match , which helped students choose their classes based on the course selections of other users and also to help them form study groups.
- He also invented Face mash , which compared the pictures of two students on campus and allowed users to vote on which one was more attractive.
- The program became wildly popular, but was later shut down by the school administration after it was deemed inappropriate.

Formation of Facebook

- Formation of Facebook Mark launched Facebook from his dorm room on February 4th, 2004 Zuckerberg expanded the service quickly, offering it to all Ivy League schools by the end of the spring and more schools the following semester. The Wirehog site was created as a companion filesharing site for Facebook users, and by the end of 2004.
- Formation of Facebook Accel invested \$12.7 million into Facebook which until then was only a „college-only network“. Soon after adding high schools and international schools, Facebook had more than 5.5 million users in December 2005. Facebook had more than 5.5 million users in December 2005. Zuckerberg turned down offers from companies such as Yahoo! and MTV Networks.

Formation of Facebook

- Formation of Facebook In 2006, the creators of Harvard Connection claimed that Zuckerberg stole their idea, and insisted the software developer needed to pay for their business losses
- Although an initial settlement of \$65 million was reached between the two parties, the legal dispute over the matter continued well into 2011, after Narendra and the Winklevosses claimed they were misled in regards to the value of their stock.
- Facebook , Inc. held an initial public offering on May 17, 2012, negotiating a share price of \$38 apiece, valuing the company at \$104 billion, the largest valuation to date for a newly public company.
- After the IPO, Zuckerberg will retain a 22% ownership share in Facebook and will own 57% of the voting shares. The IPO raised \$16 billion, making it the third largest in U.S. history.

Founders

- ⦿ Mark Zuckerberg
- ⦿ Eduardo Saverin
- ⦿ Andrew McCollum
- ⦿ Dustin Moskovitz
- ⦿ Chris Hughes

First Investor

- ⦿ Peter Thiel



EXPANSION



Awards and Honors

- *Vanity Fair* magazine named Zuckerberg number 1 on its 2010 list of the Top 100 "most influential people of the Information Age".
- Zuckerberg ranked number 23 on the *Vanity Fair* 100 list in 2009.
- In 2010, Zuckerberg was chosen as number 16 in *New Statesman's* annual survey of the world's 50 most influential figures.
- In 2007, Zuckerberg was named to the MIT Technology Review TR35 as one of the top 35 innovators in the world under the age of 35.

- Time Person of the Year 2010
- World's 2nd youngest self-made billionaire.
- Forbes Lists
 - #25 Powerful People
 - #36 Forbes 400 - 9.4 billion
 - #35 Forbes Billionaire
 - #16 in United States



Platform and Beacon

- On May 24, 2007, Zuckerberg announced Facebook Platform.

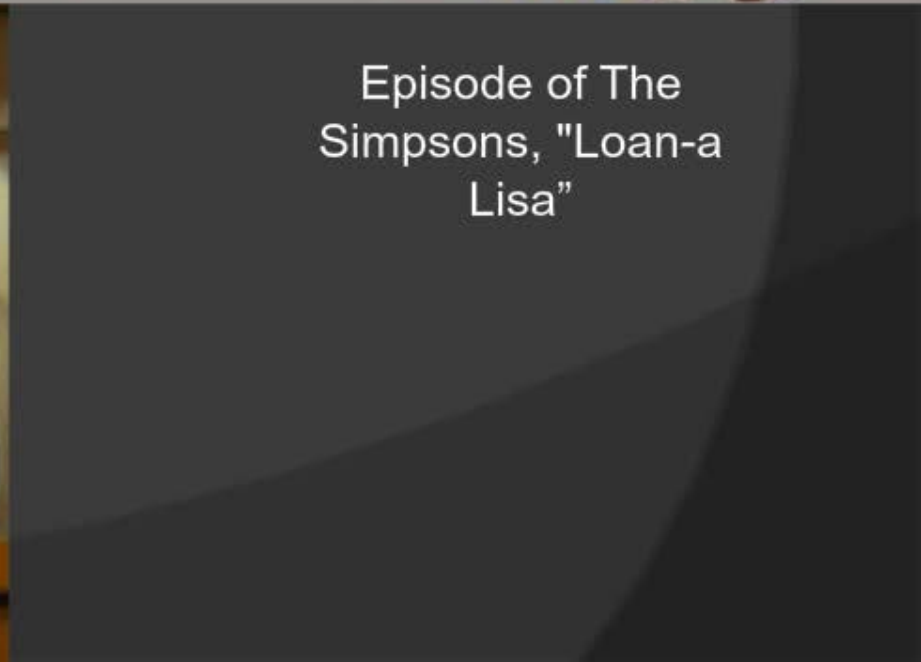


- On November 6, 2007, Zuckerberg announced a new social advertising system called Beacon.

Andy Samberg & Mark
Zuckerberg



Episode of The
Simpsons, "Loan-a
Lisa"



Social Work

- ⦿ Zuckerberg donated an undisclosed amount to Diaspora, an open-source personal web server.
- ⦿ Zuckerberg founded the Start-up: Education foundation. »



- On September 22, 2010, it was reported that Zuckerberg had arranged to donate \$100 million to Newark Public Schools.
- On December 9, 2010, Zuckerberg, Bill Gates, and investor Warren Buffett signed a promise they called the "Giving Pledge".



Personal life

- At a party put on by his fraternity during his sophomore year, Zuckerberg met Priscilla Chan.
- On May 19, 2012, Zuckerberg and Chan married in Zuckerberg's backyard.



Thank You !

By :

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